

Bruce Daughtry

Partner

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Practices

Insurance Law

Civil Litigation

Trucking and Transportation Law

Bar Admissions

North Carolina State Bar

U.S. District Courts, Eastern District of North Carolina

U.S. District Courts, Middle District of North Carolina

Education

J.D., Norman Adrian Wiggins School of Law, Campbell University, 1993

B.B.A., Campbell University, 1989

Overview

With over three decades of legal experience, Bruce Daughtry has built his practice around a simple mission: helping people navigate complex legal challenges with confidence and clarity.

Bruce represents businesses and individuals in civil litigation matters, defending clients who face lawsuits across a wide range of disputes. He works closely with each client to assess the strengths and weaknesses of claims against them, developing strategies to achieve resolution as quickly and cost-effectively as possible. Bruce adapts his approach to meet each client's unique needs and preferences, ensuring they understand every step of the legal process.

Bruce particularly values representing clients in personal injury and auto accident cases, where he often works with individuals experiencing their first lawsuit. In these matters, he serves as both legal counsel and trusted guide, taking time to understand each client's specific concerns and fears while clearly explaining their options and the litigation process ahead.

As an experienced trial attorney, Bruce is fully prepared to advocate for his clients in the courtroom when necessary. However, he recognizes that many disputes are best resolved through alternative means. His skills as a negotiator frequently lead to fair settlements that serve his clients' interests without the time and expense of trial. When appropriate, Bruce also handles arbitration, mediation, and other forms of alternative dispute resolution. He holds certification as a North Carolina Superior Court Mediator, bringing additional skill to complex settlement discussions.

Beyond litigation, Bruce provides strategic counsel to help clients implement risk-mitigation strategies designed to prevent costly legal disputes before they arise. This proactive approach to legal counsel represents one of the most rewarding aspects of his practice.

Throughout every case and client relationship, Bruce maintains clear, detailed communication

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about case developments, potential strategies, and available options. His clients can expect transparency and accessibility as their legal matters progress.

Bruce serves on the Board of Directors of the North Carolina Association of Defense Attorneys and is admitted to practice in North Carolina state courts as well as the U.S. District Courts for the Eastern and Middle Districts of North Carolina.

When not practicing law, Bruce enjoys spending time with his wife and two sons, both students at NC State University. The family are devoted Wolfpack sports fans and frequently visit North Carolina's Wrightsville Beach together.

Involvement

- North Carolina Certified Superior Court Mediator
- North Carolina Association of Defense Attorneys, Board of Directors – Member

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